

Constructing for Sustainability

CIC offers re-branded re-prints
to sponsors

CIC is inviting professional bodies, trade organisations, consultancies and other organisations to sponsor their own additional 'bespoke' print run of **The Clients Guide**. The idea is to ensure that this helpful Guide is made more widely available – almost along the lines of 'share-ware' software, or 'open-source' initiatives, with CIC recouping print costs. We hope your organisation may wish to participate in this and believe there are real benefits to all in doing so.

Our vision is that your members/clients – and contacts – will be delighted to receive a courtesy copy of this handy and succinct guide – on such an important topic – from you – and through your organisation's generosity, insight and initiative! We hope this is a win-win-win.

There are many ways in which you wish to consider issuing or circulating your copies of the guide within your respective membership/constituencies (with regular mail-outs, copies in Foyer, special issue etc) The purpose of this initiative is to promote and endorse the guide (organically) through a variety of diverse networks and channels towards the desired end user: **clients and their professional advisors.**

You will have the option of purchasing heavily discounted copies from CIC, or ordering a new print run – an option we recommend where your organisation's logo will be inserted. Prominently, the two options provide flexibility pertaining to your organisations need, at a basic cost of printing and coordination.

Under both options, the sponsoring organisation can insert 1-2 A5 pages stating the sponsorship statement and policy issues towards sustainable development and other necessary "forward". CIC will guide on how to structure and write these pages.

Please check below more details on the two options:



The Client's Guide aims to provide guidance for construction clients towards realising successful sustainable projects, buildings and structures. After highlighting the context/importance of sustainable development and the national policy drivers towards it, the guide presents how to develop a project using the principles of sustainable development through all aspects of the project: Project Risk, Health & Safety, Planning Requirements, Site Management, Costs & Benefits, and Design and Function.

The Guide is a joint effort of members of the CIC Sustainable Development Committee and industry participants, achieved through the DTI support under the Partners in Innovation scheme. To obtain a sample copy of the Guide please contact Jobran Hammoud at CIC: 02073997400, sustainability@cic.org.uk

First Option

For a demand of 10 to 500 copies:

The sponsoring organisation can purchase copies from CIC at the price of £5.50 per copy including postage and packaging.

Second Option

For a demand of more than 500 copies:

This can be done through ordering print runs as below at the basic cost of printing and CIC coordination cost (All prices include VAT).

| | Basic printing cost/copy | CIC coordination cost/copy | Total/copy | Sponsor's A5 Insert | Total* |
|------------------------------|--------------------------|----------------------------|------------|---------------------|---------------|
| 500 copies print run | £5 | £1 | £6 | £468 | £3468 |
| 1000 copies print run | £2.9 | £1 | £3.9 | £509 | £4409 |
| 2000 copies print run | £1.7 | £0.75 | £2.45 | £547 | £5447 |

*An additional amount of **£106** counts for inserting the organisation's logo on the front cover (logo size up to 1cmx1cm)

To order copies or a new print run, and for further information, please contact **Jobran Hammoud** at CIC at tel: 020 7399 7400, email: sustainability@cic.org.uk