



Creating Economic Impact in Birmingham

Chris Hall – Account Director



2020 Strategy – 6 Positive Outcomes

Drive down
carbon



Make real
contributions to
the communities
we work in



Drive up demand
for sustainability
and lead our
sector



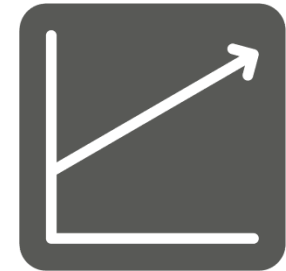
Reduce waste,
responsibly
source materials
and protect the
environment



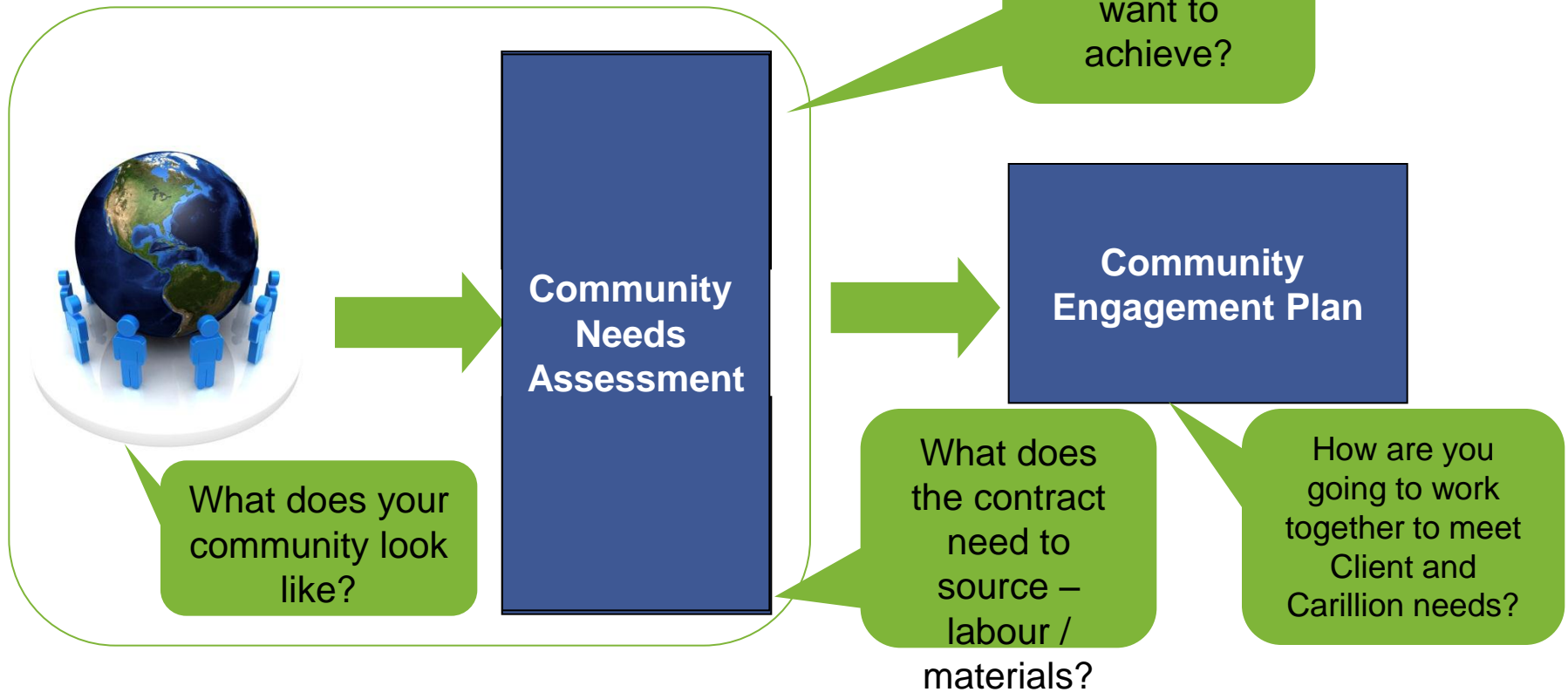
Improve the
prospects of our
people



Building a
successful
business



Community Needs Plan



Key Commitments

- **29,000 domestic properties and 163 non-domestic public buildings in first 3 years**
- **Helping 26,000 people out of fuel poverty**
- **Creating and sustaining 360 jobs**
- **Community driven bottom up approach**
- **Tier 1 SME, Tier 2 Micro Business - up to 225 SMEs delivering as part of our supply chain**
- **Up to 95% delivery by business paying Birmingham Business Rates**
- **Average of 93 training weeks / £m spend**

Operational Delivery – Key Achievements

- **Birmingham Call Centre opened 25th January**
- **Over 9,000 calls through the call centre**
- **Over 400 Assessments completed**
- **Over 1,600 Assessments to be scheduled**
- **Over 470 community groups engaged**
- **49 jobs, 29 LTU, 9 at risk of redundancy**
- **16 Schools engaged**

Go Early Achievements

- **83 Birmingham households**
- **Four Towers TMO, Harbourne (On Site)**
- **Three Towers SMG, Newtown (On site)**
- **Jervoise Primary School**
- **Victoria Primary School**
- **St Georges Community Centre**
- **Jericho Community Centre**
- **Small Heath Community Centre**
- **Stanhope Community Centre**
- **Christchurch Memorial Centre**
- **St Georges Church**
- **Bordsley House (FHA)**
- **Mount Street Business Centre**



Questions?

